

The Winnefox Technology Executive Council (WTEC) discussed the Goals and Activities of the 2009-2013 Winnefox Technology Plan at its February meeting. Below is a draft of goals for the new plan based on the discussion at that meeting. The activities for the new plan have not yet been discussed.

DRAFT

#### **A. Goals for the 2013—2017 Winnefox Technology Plan**

The universe of potential new services is larger than the need and capability of Winnefox and its member libraries to develop new services. All potential services will be evaluated according to the following factors before Winnefox commits significant resources to their development:

1. Have a significant number of member libraries identified a particular technology (or practice which uses a particular technology) as one that would enable them to provide improved service to their communities?
2. Has a technology achieved—or is it likely to achieve—sufficient consumer market penetration that customers will expect to utilize or access it in their local public library?
3. Are there opportunities for Winnefox to partner with member libraries and/or other organizations in the development of this service?
4. Will the development and maintenance of this service replace, complement, or detract from other Winnefox and/or member library services?
5. Is there potential for funding a new service, either through new revenue, member library contribution, or discontinuing another Winnefox service?
6. Can another organization more effectively meet the suggested new service?
7. Can a new technology be explored and tested at a reasonable cost, both financial and in personnel?

Winnefox member libraries may also directly develop functions or service programs that may or may not be on the list of prioritized Winnefox services.

***Strategic Goals:***

1. Winnefox will strive for innovation and excellence in the adoption of appropriate technology to improve service to Winnefox member libraries.
2. Winnefox will assist member libraries in acquiring and implementing technologies to meet the needs of their unique communities.
3. Winnefox will assist member libraries in acquiring and implementing technologies to improve the efficiency and effectiveness of staff serving the public.
4. Winnefox recognizes that each library has unique needs, perspectives, and priorities. Winnefox will encourage innovation by member libraries as long as it does not adversely impact provision of current services to other libraries. Conversely, Winnefox will not impede innovation at individual libraries by insisting on conformity.
5. Winnefox and its member libraries recognize that experimentation is often essential to test new technologies. After a suitable period of experimentation, Winnefox will evaluate the cost and benefit of new Winnefox technologies to determine their continued use.
6. Winnefox may sometimes offer support for experimental technologies being offered by either small groups or individual member libraries. Winnefox will assist in coordination and communication as libraries develop new services.
7. Winnefox and its member libraries recognize that analysis of cost and benefits is appropriate for evaluating existing services and will be used as a tool to help with priority setting.
8. Winnefox member libraries will be active participants in the updating of the Technology Plan by discussing and approving of system-wide activities. WTEC will play a major role in that planning.