

# Strategic Planning Resources

## September 2014

### General Resources for Planning

Titles in the WALC catalog

- *The new planning for results : a streamlined approach* / by Sandra Nelson. PLA, 2001 <http://catalog.winnefox.org/Record/751815>
- *Demonstrating results : using outcome measurement in your library* / by Rhea Joyce Rubin. ALA, 2006 <http://catalog.winnefox.org/Record/751814>
- *Strategic planning : a how-to-do-it manual for librarians* / by M. E. L. Jacob. Neal-Schuman, 1990 <http://catalog.winnefox.org/Record/153355>
- *The quality library : a guide to staff-driven improvement, better efficiency, and happier customers* / by Sara Laughlin. ALA, 2008 <http://catalog.winnefox.org/Record/886159>
- *Assessing service quality : satisfying the expectations of library customers* / by Peter Hernon and Ellen Altman. ALA, 1998 <http://catalog.winnefox.org/Record/270412>
- *Practical evaluation techniques for librarians* / by Rachel Applegate. Libraries Unlimited, 2013 <http://catalog.winnefox.org/Record/1055412>

Trustee Essential #11: Planning for the library's future

<http://pld.dpi.wi.gov/files/pld/pdf/te11.pdf>

Trustee Essential #12: Library Standards <http://pld.dpi.wi.gov/files/pld/pdf/te12.pdf>

Wisconsin Demographics Service Center

<http://www.doa.state.wi.us/Divisions/Intergovernmental-Relations/Demographic-Services-Center>

Resources on planning from the Outagamie Waupaca Library System (OWLS)

<http://www.owlsweb.org/l4l/planning>

*Adults with Special Needs: A Resource and Planning Guide for Wisconsin's Public Libraries*

[http://pld.dpi.wi.gov/pld\\_specialasn](http://pld.dpi.wi.gov/pld_specialasn)

*Public Library Space Needs: A Planning Outline* [http://pld.dpi.wi.gov/pld\\_plspace](http://pld.dpi.wi.gov/pld_plspace)

*Youth with Special Needs: A Resource and Planning Guide for Wisconsin Public Libraries*

[http://pld.dpi.wi.gov/pld\\_ysnpl](http://pld.dpi.wi.gov/pld_ysnpl)

Resources from the Massachusetts Library System <http://www.masslibsystem.org/long-range-planning-resources/>

Technology Planning <http://www.webjunction.org/explore-topics/tech-planning.html>

### **Information about your community and library**

Your county or municipal economic development office

WorkNet County Profiles

<http://worknet.wisconsin.gov/worknet/Cntysnap.aspx?menuselection=wdb>

Wisconsin Demographics Service Center

[http://www.doa.state.wi.us/section\\_detail.asp?linkcatid=11&linkid=64&locid=9](http://www.doa.state.wi.us/section_detail.asp?linkcatid=11&linkid=64&locid=9)

Wisconsin Health Statistics <http://www.dhs.wisconsin.gov/stats/>

Wisconsin Public Library Standards [http://pld.dpi.wi.gov/pld\\_standard](http://pld.dpi.wi.gov/pld_standard)

Wisconsin library statistics [http://pld.dpi.wi.gov/pld\\_dm-lib-stat](http://pld.dpi.wi.gov/pld_dm-lib-stat)

Your own library's statistics

Impact Survey <http://impactsurvey.org/> surveys library users on technology uses and needs. Has templates to use for advocacy. Free at this time

Library Edge <http://www.libraryedge.org/> helps libraries assess and evaluate services. Free at this time

LibQUAL+ <https://www.libqual.org/home> is a suite of services that libraries use to solicit, track, understand, and act upon users' opinions of service quality. Paid service.

Analytics On Demand <http://learn.cengage.com/analytics> from Gale Cengage

### **Vision and Mission Statements**

Technology Vision Statements: Examples and suggestions

[http://www.webjunction.org/documents/webjunction/Technology\\_Vision\\_Statements\\_Examples\\_and\\_suggestions.html](http://www.webjunction.org/documents/webjunction/Technology_Vision_Statements_Examples_and_suggestions.html)

Basics of Developing Mission, Vision and Values Statements

<http://managementhelp.org/strategicplanning/mission-vision-values.htm>

## **Writing Goals and Objectives**

Writing Measurable Objectives

<http://www.ala.org/acrl/aboutacrl/directoryofleadership/sections/is/iswebsite/projpubs/smartobjectives>

Writing Goals, Objectives, and Activities

<https://www.ischool.utexas.edu/~l388k3lr/assignments/grant/writinggoals.html>

*Wisconsin Public Library Standards* information from the Outagamie Waupaca Library System (OWLS) <http://www.owlsweb.org/l4l/standards>

OWLS calculator for calculating service targets

<http://www.owlsweb.org/sites/default/files/owls/quanstd10.xls>

Creating S.M.A.R.T. Goals <http://topachievement.com/smart.html>

Living Into Your Strategic Plan: A Guide to Implementation That Gets Results

<http://www.bridgespan.org/Publications-and-Tools/Strategy-Development/Living-Into-Your-Strategic-Plan.aspx>